



Please Smoke

Do not quit smoking
Smoke as much as you can.
We need losers like you
to make us happy.



\$35.00 Health-related cost to you
per pack of cigarettes
\$12,775.00 annually
(American Cancer Society)



\$2,737.50 annually
(Daily pack of cigarettes)



Louis Camilleri
CEO
Philip Morris International



400,000 deaths annually
(Pennsylvania State University. April 2010)



You do not have any idea
how much we \$value\$ you !!