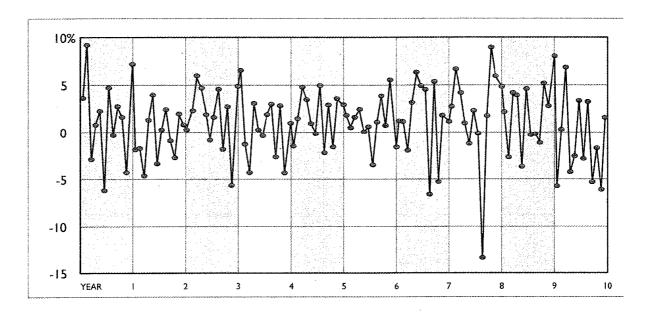
## Don't lose perspective

Both of the charts below show what happened to global stocks between 1990 and 2000. What's the difference? The investor's perspective.

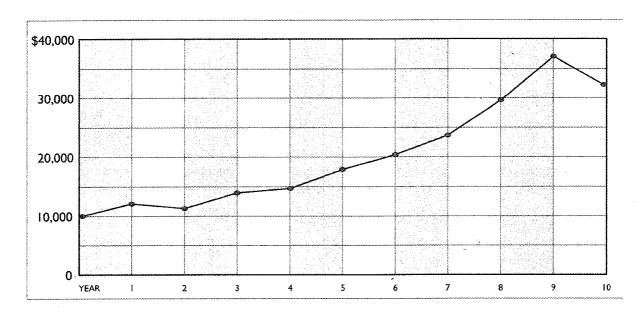
## **SHORT-TERM PERSPECTIVE**

This chart traces the month-by-month percentage return of global stocks over a 10-year period. For investors with a short-term perspective, the market can be unbearably rocky.



## LONG-TERM PERSPECTIVE,

This chart plots the cumulative annual change in the value of a hypothetical \$10,000 investment in those same stocks. It also shows how the effects of short-term fluctuations can look quite different when you keep a long-term perspective.



Source: MSCI World Index from 12/31/90-12/31/00, gross dividends reinvested